K. DONAVAN

Why choose us?

Our results speak for themselves! Since 2017, we've staged hundreds of homes that statistically sell faster and for more money. According to the National Association of REALTORS®, 81% of buyers' agents surveyed found "staging a home made it easier for a buyer to visualize the property as a future home,"

We are the premier home staging company in Lake Tahoe/Reno region. With over $300,000,000 in real estate staged throughout hundreds of homes, we help make properties more beautiful and desirable to potential buyers. Our unique marketing system allows us to reach more interested buyers and real estate agents than any other staging company in the region.

Testimonials

"Michael is a real professional! He did a fantastic job staging our home. It completely changed the look of the house. In fact, it went into escrow in only 3 days. Highly recommend." - Audrey H., Home Seller

"Home received multiple offers within days of listing. True Professionals and exemplary service!" - Nicolle G., REALTOR®

"When I got this listing in December the home had been on the market for over a year. Location was bit of a challenge but I have no idea why else this home was on the market for that long. I had my stager, K. Donavan, come in who transformed this home for the modern buyer to envision living in this space and we were under contract within two months." - Cheenu S. - REALTOR®







FOR MORE INFORMATION,

CALL (775) 412-1515 OR BOOK ONLINE AT KDONAVAN.COM

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How do you determine the price for vacant staging?

We use a proprietary formula based on the amount of furniture, linens, art, accessories and the location of the property. This formula was developed over the course of 300 + staging projects to ensure you're never paying for something you don't need.

In addition, we are licensed by the state, city and county, insured for your protection, pay our taxes, work with professional movers and only use the highest quality material so we can deliver you the best looking home possible.

How does the staging process work?

Each project starts with a consultation where we go over your needs and discover which rooms are best to stage. Once we've come to an agreement, we'll create a custom plan to feature the best areas of the listing. We'll then pull and pack the best furniture, linens, art and accessories for the property. Over the course of just a few days, we'll ensure the property is staged, photographed and show ready.

How long does my property stay staged?

Our initial contract begins at a minimum of 60 - 120 days. This allows the property to stay staged through the negotiation and appraisal process. If necessary, you can extend the staging contract in month-to-month increments.

What additions can I expect?

We include a digital marketing campaign which includes an email blast to over 3000 regional real estate professionals and a paid social media campaign to our thousands of followers. Many of our vacant stages come with professional real estate photography which helps gain the marketing exposure to your listing.

How does the payment process work?

We accept all major credit cards, bank transfers and checks. We also have a "pay at close" option, subject to a 50% downpayment and an additional 10% fee of the total staging cost.

Where can I see an example of your work?

Visit our website at www.kdonavan.com to tour our staging and design projects.

Awards & Accolades

- Rated five stars by more REALTORS® and home sellers than any other staging company.
- Best of Service by Houzz for 2020, 2021, 2022, 2023 and Best of Design by Houzz for 2023, 2024.
- On average, homes staged by us go into contract in half the time than non-staged homes.